

# ORDER



**Orders**  
**Order / Rev:** 1980964  
**Alt Order #:** WOC12477224  
**Product Desc:** TV  
**Estimate:** 8168  
**Flight Dates:** 10/27/20 - 11/02/20  
**Original Date / Rev:** 06/25/20 / 06/25/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Waterfront Strategies / POL  
**Buying Contact:**  
**Billing Contact:** Amanda Adams  
 3050 K Street NW Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ House Majority PAC  
**Demographic:** A25-54  
**Product Codes:** IS-Candidate/US House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:**  
**Advertiser External ID:** 38241  
**Agency External ID:** 10957AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	110	\$219,220.00	\$186,337.00
11/01/20	11/02/20	35	\$100,680.00	\$85,578.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	110	\$219,220.00	\$186,337.00	0.00
November 2020	35	\$100,680.00	\$85,578.00	0.00
<b>Totals</b>	<b>145</b>	<b>\$319,900.00</b>	<b>\$271,915.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	29%	\$319,900.00
Market	100%	\$1,103,103.45

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

Order / Rev: 1980964  
 Alt Order #: WOC12477224  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: ISS/ House Majority PAC  
 Product Desc: TV  
 Estimate: 8168  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/27/20	11/02/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$1,100.00	P02	0.00	NM	10	\$11,000.00
(Program: #HTownrush @6a)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,100.00		0.00			
N 2	All	10/27/20	11/02/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	20	\$850.00	P02	0.00	NM	20	\$17,000.00
(Program: CBS This Morning)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					20	\$850.00		0.00			
N 3	All	10/27/20	11/01/20	CBS Sunday Morning CBS Sun Morn	CM	8:00 AM-9:30 AM	-----S	:30	2	\$2,380.00	P02	0.00	NM	2	\$4,760.00
(Program: CBS Sun Morn)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$2,380.00		0.00			
N 4	All	10/27/20	11/01/20	Face the Nation Face the Nation	CM	9:30 AM-10:30 AM	-----S	:30	2	\$1,050.00	P02	0.00	NM	2	\$2,100.00
(Program: Face the Nation)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					2	\$1,050.00		0.00			
N 5	All	10/27/20	11/02/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	MTWTF--	:30	10	\$1,630.00	P02	0.00	NM	10	\$16,300.00
(Program: THE PRICE IS RIGHT)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,630.00		0.00			
N 6	All	10/27/20	11/02/20	Young & the Restless YOUNG & THE RESTLES	CM	11:00 AM-12:00 PM	MTWTF--	:30	10	\$1,630.00	P02	0.00	NM	10	\$16,300.00
(Program: YOUNG & THE RESTLESS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,630.00		0.00			
N 7	All	10/27/20	11/02/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	MTWTF--	:30	10	\$1,280.00	P02	0.00	NM	10	\$12,800.00
(Program: 11 NEWS AT NOON)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,280.00		0.00			
N 8	All	10/27/20	11/02/20	Bold & the Beautiful BOLD & BEAUTIFUL	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
(Program: BOLD & BEAUTIFUL)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$1,280.00		0.00			
N 9	All	10/27/20	11/02/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	MTWTF--	:30	10	\$1,130.00	P02	0.00	NM	10	\$11,300.00
(Program: LET'S MAKE A DEAL)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,130.00		0.00			
N 10	All	10/27/20	11/02/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	MTWTF--	:30	10	\$1,050.00	P02	0.00	NM	10	\$10,500.00
(Program: ELLEN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,050.00		0.00			
N 11	All	10/27/20	11/02/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	MTWTF--	:30	10	\$1,050.00	P02	0.00	NM	10	\$10,500.00
(Program: 11 NEWS AT 4PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					10	\$1,050.00		0.00			
N 12	All	10/27/20	11/02/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	MTWTF--	:30	7	\$1,530.00	P02	0.00	NM	7	\$10,710.00
(Program: 11 NEWS AT 5PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					7	\$1,530.00		0.00			

Order / Rev: 1980964  
 Alt Order #: WOC1247224  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: ISS/ House Majority PAC  
 Product Desc: TV  
 Estimate: 8168  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	All	10/27/20	11/02/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$2,650.00	P02	0.00	NM	5	\$13,250.00
(Program: 11 NEWS AT 6PM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$2,650.00		0.00				
N14	All	10/27/20	10/31/20	Local News @ 6p Sa 11 NEWS AT 6PM SAT	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$1,280.00	P02	0.00	NM	1	\$1,280.00
(Program: 11 NEWS AT 6PM SAT)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S-			1		\$1,280.00		0.00				
N15	All	10/27/20	11/01/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	:30	1	\$1,230.00	P02	0.00	NM	1	\$1,230.00
(Program: 11 NEWS AT 530PM SUN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S			1		\$1,230.00		0.00				
N16	All	10/27/20	11/02/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$4,530.00	P02	0.00	NM	5	\$22,650.00
(Program: WHEEL OF FORTUNE)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/27/20	11/02/20	MTWTF--			5		\$4,530.00		0.00				
N17	All	10/27/20	10/31/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE (SAT)	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$1,850.00	P02	0.00	NM	1	\$1,850.00
(Program: WHEEL OF FORTUNE (SAT))4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S-			1		\$1,850.00		0.00				
N18	All	10/27/20	10/27/20	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$9,250.00	P02	0.00	NM	1	\$9,250.00
(Program: NCIS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-T-----			1		\$9,250.00		0.00				
N19	All	10/27/20	10/28/20	Wed Prime A SURVIVOR	CM	7:00 PM-8:00 PM	--W----	:30	1	\$8,900.00	P02	0.00	NM	1	\$8,900.00
(Program: SURVIVOR)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	--W----			1		\$8,900.00		0.00				
N20	All	10/27/20	10/28/20	Wed Prime B SEAL TEAM	CM	8:00 PM-9:00 PM	--W----	:30	1	\$6,950.00	P02	0.00	NM	1	\$6,950.00
(Program: SEAL TEAM)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	--W----			1		\$6,950.00		0.00				
N21	All	10/27/20	10/29/20	Thu Prime A YNG SHLDON/THE UNICORN	CM	7:00 PM-8:00 PM	---T---	:30	1	\$9,830.00	P02	0.00	NM	1	\$9,830.00
(Program: YNG SHLDON/THE UNICORN)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	---T---			1		\$9,830.00		0.00				
N22	All	10/27/20	10/30/20	Fri Prime B MAGNUM PI	CM	8:00 PM-9:00 PM	----F--	:30	1	\$5,550.00	P02	0.00	NM	1	\$5,550.00
(Program: HAWAII FIVE-0)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$5,550.00		0.00				
N23	All	10/27/20	10/30/20	Fri Prime C BLUE BLOODS	CM	9:00 PM-10:00 PM	----F--	:30	1	\$6,030.00	P02	0.00	NM	1	\$6,030.00
(Program: BLUE BLOODS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	----F--			1		\$6,030.00		0.00				
N24	All	10/27/20	10/31/20	Sat Prime A CRIMETIME SATURDAY	CM	7:00 PM-8:00 PM	-----S-	:30	1	\$2,780.00	P02	0.00	NM	1	\$2,780.00
(Program: CRIMETIME SATURDAY)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-----S-			1		\$2,780.00		0.00				
N25	All	10/27/20	10/31/20		CM	8:00 PM-9:00 PM	-----S-	:30	1	\$2,900.00	P02	0.00	NM	1	\$2,900.00

Order / Rev: 1980964  
 Alt Order #: WOC12477224  
 Flight Dates: 10/27/20 - 11/02/20

Advertiser: ISS/ House Majority PAC  
 Product Desc: TV  
 Estimate: 8168  
**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat Prime B CRIMETIME SATURDAY (Program: CRIMETIME SATURDAY)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$2,900.00		0.00			
N26	All	10/27/20	11/01/20	Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$11,930.00	P02	0.00	NM	1	\$11,930.00
60 MINUTES (Program: 60 MINUTES)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$11,930.00		0.00			
N27	All	10/27/20	11/01/20	Sun Prime C	CM	8:00 PM-9:00 PM	-----S	:30	1	\$6,480.00	P02	0.00	NM	1	\$6,480.00
NCIS LOS ANGELES (Program: NCIS LOS ANGELES)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$6,480.00		0.00			
N28	All	10/27/20	11/01/20	Sun Prime D	CM	9:00 PM-10:00 PM	-----S	:30	1	\$5,780.00	P02	0.00	NM	1	\$5,780.00
NCIS: NEW ORLEANS (Program: NCIS: NEW ORLEANS)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$5,780.00		0.00			
N29	All	10/27/20	11/02/20	Local News @ 10p M-F	CM	10:00 PM-10:35 P	MTWTF--	:30	5	\$4,180.00	P02	0.00	NM	5	\$20,900.00
11 NEWS AT 10P MF (Program: 11 NEWS AT 10P MF)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$4,180.00		0.00			
N30	All	10/27/20	11/02/20	Late Show	CM	10:35 PM-11:37 P	MTWTF--	:30	5	\$1,280.00	P02	0.00	NM	5	\$6,400.00
Late Show (Program: Late Show)4Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/20	11/02/20	MTWTF--					5	\$1,280.00		0.00			
N32	All	10/27/20	11/01/20	NFL Su Game #1	CM	12:00 PM-3:00 PM	-----S	:30	1	\$24,300.00	P02	0.00	NM	1	\$24,300.00
NFL Su Game 1 (12:00 PM-3:00 PM) (Program: NFL COWBOYS)SPORTSPECIALES (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$24,300.00		0.00			
N34	KHOU	10/29/20	10/29/20	Thu Prime B	CM	8-9p	---T---	:30	1	\$8,100.00	P02	0.00	NM	1	\$8,100.00
MOM/ THE UNICORN (Program: MOM/ THE UNICORN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---T---					1	\$8,100.00		0.00			
N35	KHOU	10/31/20	10/31/20	NCAA FB SEC Champ	CM	2:30 PM-6:00 PM	-----S-	:30	1	\$6,380.00	P02	0.00	NM	1	\$6,380.00
NCAA SEC FOOTBALL 230p (2:30 PM-6:00 PM) (Program: NCAA SEC FOOTBALL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S-					1	\$6,380.00		0.00			
N36	KHOU	11/01/20	11/01/20	NFL Today Su	CM	11:00 AM-12:00 P	-----S	:30	1	\$7,400.00	P02	0.00	NM	1	\$7,400.00
NFL TODAY (11:00 AM-12:00 PM) (Program: NFL TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$7,400.00		0.00			
N37	KHOU	11/01/20	11/01/20	Madam Sec 1-2a Su	CM	1-2a	-----S	:30	1	\$110.00	P02	0.00	NM	1	\$110.00
Madam Sec 1-2a Su (Program: Madam Sec 1-2a Su)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S					1	\$110.00		0.00			
Totals													145	\$319,900.00	